



WHITE HASSLE

The Death of Song

ORANGE ▶ America's New Rock 'n' Roll Machine

A / 3020 Rowena Ave. / #205 / Los Angeles, CA. 90039

T / 323.665.7854 ♦ F / 443.659.1483 ♦ E / ron@orangerecordings.com

W / www.orangerecordings.com

WHITE HASSLE is back. The band's latest CD, "The Death of Song," was released in France and Japan in early 2003 (www.fargorecords.com, www.mazri.com). Matt Oliverio left the band in July of 2003. In November White Hassle embarked on a 17-city European tour with guest guitarist, Chris Maxwell (formerly of Skeleton Key, currently of the Gleaners. www.eleganttoo.com). After writing, recording, and partying like there was no tomorrow; the band is back in the forefront of the music scene. What was the hold up? Your mama. Now, get ready for the latest in white hassle: "The Death of Song." This 13 (or 14) song cd is jam-packed with songs! Yes, you guessed it, this is a "song-oriented" album by a "song-oriented" band and a "singer-songwriter" songwriter in a "song-oriented" era. Move over White Stripes; move over Barry White; move over Great White; roll over Beethoven; This WHITE HASSLE.

WHITE HASSLE is the premiere junk folk pop 80's rock electro-blues scratch cum country band of today. You don't need a back porch to groove to what rock writer, Gabe Soria (Blender), has coined "back porch funk." And WHITE HASSLE does it with unabashed abashedness. So kick off your dancing shoes and put on your listening cap. Sit down and set a while while WHITE HASSLE kicks your white ass.

From the scorching leads of guest guitarist, Chris Maxwell (formerly of Skeleton Key, currently of the Gleaners; see <http://www.gleanersnyc.com> and <http://www.eleganttoo.com>), to the pounding skins of skin pounder, Dave Varenka, to the screeching vocals of harmonica player, Marcellus Hall, and the dopest beats of guest DJ, Atsushi Numata; you won't find a band the world over that does WHITE HASSLE like WHITE HASSLE does WHITE HASSLE. Nosiree, this is the real stuff. If you want butt-kicking, hard stomping, good old-fashioned bluesy gut-wrenching good-timey house-of-blues rip-offs... Go somewhere else! This is WHITE HASSLE.

The boys have been criss-crossing Manhattan over the last few years on a relentless tour to promote this long-awaited release. Needless to say, the fans are primed and waiting. Marcellus's rumored dalliance with actress, Winona Ryder, now behind them, the band is raring to go. With a 3 week tour of Europe booked and the CD out on Mazri Records in Japan and Fargo Records in Europe, WHITE HASSLE is poised to conquer.

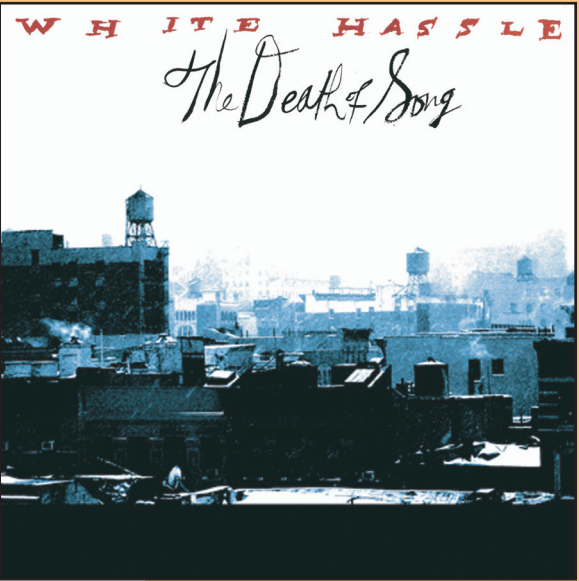
Did someone say "regime change"?

If you're into The Modern Lovers, Randy Newman, Muddy Waters, Johnny Cash, or The Fall; look no further. Your car is waiting. WHITE HASSLE are in the driver's seat and you're in the back. Sit back and enjoy the color tv, the biatches, the jacuzzi, and whatnot; because, in the words of WHITE HASSLE, "you ain't nothing, 'til you're somethin'!" The "Death of Song" has finally arrived and you just read about it...

The band has played the annual Austin, Texas music festival, South by Southwest (SXSW), as well as the L'Abordage festival in Evreux, France, July 2000. Since 1996, when WH started, the band has shared bills with Pavement, Johnathan Fire*Eater, They Might Be Giants, Delta 72, Skeleton Key, the Melvins, Speedball Baby, Chavez, Rex, Hasil Adkins, the Chrome Cranks, Catpower, Come, Fuck, Boss Hog, Luna, Bettie Serveert, Ultra Babyfat, the Meat Puppets, the Jon Spencer Blues Explosion, Girls vs Boys, the Shins, Polyphonic Spree, the Country Teasers, the Rogers' Sisters, the Fiery Furnaces, Spoon, Ugly Casanova, and the Walkmen, and among others.

Hot Selling/Marketing Points for WHITE HASSLE:

- Points: > LEGENDS OF THE INFINITE CITY is a new 36-page booklet of NYC drawings... by Marcellus Hall
- > Features members of Railroad Jerk and Skeleton Key
- Websites: White Hassle [www.whitehassle.com]
- Label [www.orangerecordings.com]
- Radio: McGathy Promotions - College Radio
- Tour: Summer [www.orangerecordings.com/tourdates.html]
- Strong Markets: NYC, Boston, Washington DC, East
- POP Available: Posters (11x17), Stickers
- Advertising: 20+ magazines; Lollipop, Magnet, PCP, Amplifier, DIW, CMJ, Resonance
- Promos: 200 to press, radio and distribution/retail reps



*RECOMENDED TRACKS

CD

1. She's Dead*
2. Health Food Store*
3. Two By Sea
4. Jealousy (Will Get You)
5. I Will Be Thine
6. Sandlot Shuffle
7. Resolution (Resolution)
8. I Can't Imagine (That You're Happy)*
9. The Air That I Breathe*
10. Say For Me
11. I Was Sleeping
12. The Indiana Sun*
13. My Favorite Lies
14. The Death of Song*

WHITE HASSLE DEATH OF SONG

PRICE

\$7.00 / wholesale | \$10.99 / sugg

CATALOG

OR020

STREET

May 18, 2004

FILE UNDER

Garage/Punk/Rock/Garage-Folk



UPC#7-51937-23662-7 (CD)

ORANGE DISTRIBUTION

: USA :

>>> **N.A.I.L./ALLEGRO**

503.257.8480 x2110

Alicia@allegro-music.com

>>> **Revolver**

415.241.2423

Bobo@midheaven.com

>>> **Cargo**

1.800.40.INDIE

Gubby@cargo-music.com

>>> **Carrot Top**

312.432.1194

Melissa@carrotoprecords.com

: CANADA :

>>> **Scratch**

604.687.0499

Sean@scratchrecords.com

: EUROPE :

>>> **Sonic Rendezvous**

+31.(0)72.5673038

William@sonic.nl